Fact Sheet

1. What is Mikogo?
Mikogo (meaning “to display” or “to show” in Swahili) is a desktop sharing solution designed to streamline web conferencing and online meetings. The software allows up to 25 people to share screen content simultaneously and offers a wide range of interactive tools and unique features. As the presenter, anything you see your meeting participants will see.

2. What can Mikogo be used for?
Mikogo can be used for conducting online presentations and product demonstrations; webinars and online trainings; remote IT support; online meetings and much more.

3. What are the benefits for a Mikogo user?
- Start screen sharing sessions with just a few clicks.
- Save considerably on business travel time and costs.
- The software is available in 35 languages (From Arabic to Vietnamese)
- The HTML Viewer allows participants to join sessions from their browser, without the need for any additional downloads.
- Mikogo is compatible with Windows, Mac, Linux, iOS and Android operating systems.

4. How does Mikogo work?
The organizer starts a session from their desktop using the Mikogo software. They will then be prompted with a 9-digit “session ID”, which they distribute to the session’s participants, who enter the ID in the “Join Session” drawer in the Mikogo desktop application. Alternatively, participants can enter the session ID in the “Join Session” field on www.mikogo.com, which will allow them to attend the online meeting directly from their browser via the HTML Viewer. Participants will then be automatically connected to the meeting and will see everything on the presenter’s screen in real-time.

5. What industries is Mikogo suitable for?
Mikogo can be used in a variety of industries including software, Internet/IT, architecture, engineering, sales, financial advisory, business consultancy, real estate, insurance brokerage, education, graphic design, and much more.

6. How much does Mikogo cost?
Mikogo offers two transparent pricing models: The flat-rate tariff starts at $13/month, and includes unlimited monthly usage and access to all of Mikogo’s unique features, with no overage fees. There are also lifetime plans starting at a one-time payment of $399 and also comes with full functionality.

7. Who are Mikogo’s founders?
In 2007, Mikogo was launched by BeamYourScreen GmbH. In 2004 Erik Boos and Mark Zondler founded BeamYourScreen, provider of innovative web collaboration solutions for small- and medium-sized businesses, in Mannheim, Germany. The software is now used by over 3000 business customers worldwide. The Advisory Board consists of Dr. Hagen Hultzsch and Prof. Jörg Menno Harms.

8. Press Contact
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