

# Internship Online Marketing

## SEO & Social Marketing

We are offering an exciting opportunity by recruiting several interns in the area of online marketing with a focus on SEO and social marketing. Successful applicants will work with a relatively new and upcoming software program, Mikogo.

### About Mikogo

There are 150,000 users in over 160 countries worldwide who are using Mikogo, our desktop sharing solution. And with your support we will strengthen the Mikogo brand and attract an even greater global audience. With Mikogo, users can show their screen to other people live over the Internet and hence meet online instead of meeting face-to-face. The advantage for users: Mikogo not only saves travel expenses, but also valuable time. The online collaboration market is one of the most exciting and fast-paced industries on the Internet and is currently experiencing rapid growth, partly due to the difficult current economic environment that is increasingly forcing companies to cut costs. More information can be found on [www.mikogo.com](http://www.mikogo.com). To gain a deeper understanding of Mikogo, feel free to download the free software and organize an online meeting with your friends.

### Job Description

In a nutshell, you will contribute to developing and spreading the Mikogo brandname within the online collaboration industry, and as a result the success of Mikogo is in your hands as well. In particular, you will be involved in the search engine optimization of Mikogo and will identify new opportunities, problems and solutions. In addition, you are to be involved in expanding our social marketing activities. You will learn how to take advantage of tools that will assist you in key control, analysis and optimization. You will be actively involved in all decision-making processes and all reporting.

### What we offer you

- You will be a part of our dedicated, successful, young and fun to work with team
- Your work will directly contribute to the future of an exciting Internet software project in the field of online collaboration
- You will receive 100% openness and support for any of your own ideas as well as an attractive and modern workplace in Mannheim

### Key Candidate Requirements

- You have a high affinity for online tasks and the Internet is your information and communication medium. In particular, you have good knowledge of social media such as Facebook, Twitter, blogs, social bookmarking etc.
- You have very good communication skills
- Your mother tongue is one of the following languages: **German, English, French, Chinese (Mandarin), Spanish, or Portuguese**
- You speak fluent English or German
- You enjoy working independently and with structure

### Application

- CV and relevant certificates
- Anything else that could convince us of your interest and affinity with the Internet and online marketing

### Duration & Remuneration

- Duration: at least 2 months, 3-6 months is ideal
- The internship is paid

Applications are to be sent to [jobs@mikogo.com](mailto:jobs@mikogo.com) and we look forward to hearing from you.