



## Mikogo Press Release

### Mikogo Announces iOS and Android Mobile Apps for Online Meetings

*In line with recent technology trends toward going mobile, Mikogo has released its iOS and Android apps enabling people to attend online meetings from their mobile phones or tablets. Designed for participating in web presentations or meetings, the apps are now available online as a free download.*

Mannheim, GERMANY November 16, 2011 - BeamYourScreen has today announced the release of its mobile apps for its desktop sharing software, Mikogo. Mikogo enables businesses to organize online meetings live over the Web and with today's new release, now offers a solution for users to participate in meetings while on the go, direct from their mobile phones or tablets.

The apps are designed for participating in online meetings and presentations, specifically for those who cannot attend an online meeting from their desktop computer. When unable to make it to their laptop or desktop computer for an online meeting, a traveling businessperson can participate effortlessly and view all the meeting content in real-time on the screen of their mobile device.

Users simply download the free app to their phone or tablet. They are then ready to join a Mikogo online meeting from anywhere, assuming they have access to a wireless Internet or 3G network connection. From their laptop or desktop computer, the online meeting presenter then starts a Mikogo session and receives the unique Mikogo session ID. Meeting participants then enter this session ID into their mobile app and will be instantly joined to the online meeting. They can then view the screen of the presenter live from their mobile phone or tablet.

The release of the mobile apps follows the successful launch of the Mikogo Version 4 software, which was recently ranked as the 3<sup>rd</sup> highest solution in the web conferencing market by a vendor-independent reviewer, and is an important development for Mikogo and its users.

"The core benefit of online meetings is that they allow people to participate in business meetings when unable to attend in person," explains Mark Zondler, Co-Creator of Mikogo. "In recent years there has been a growing and strong tendency towards technology 'going mobile' hence people want to be able to attend their online meetings while on the go."

Both the iOS and Android apps are available on their respective app and market websites or alternatively can be downloaded from <http://www.mikogo.com/download/mobile-download/>

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#### **About Mikogo**

Mikogo incorporates innovative desktop sharing technology to provide an easy-to-use online meeting solution for high-quality online collaboration. The popular software tool is used by more than 800,000 registered users in over 180 countries, primarily freelancers and small and medium businesses. Launched in 2007, Mikogo is provided by the renowned provider of web collaboration solutions, BeamYourScreen (<http://www.BeamYourScreen.com>), whose product range consists of software solutions for online meetings, online presentations, and remote support. At present, more than 2,000 corporate customers in over 40 countries worldwide are using the BeamYourScreen technology and benefiting from significantly reduced travel time and travel expenses.