



Mikogo Press Release

Mikogo Tastes Fame and Culture Abroad with Three New Languages

Taking the next step to becoming the most popular free web conferencing application worldwide, Mikogo announces the launch of its website in Chinese, German and Portuguese. The new languages will not only make it easier for participants to join Mikogo sessions from the homepage, but will also encourage the use of Mikogo within a growing global community.

Mannheim, GERMANY October 7, 2009 - Mikogo web conferencing has made a giant leap in the quest to internalize its software with the release of its website in Chinese, German and Portuguese. With a combined worldwide total of over 1.1 billion native speakers in just these three new languages alone, Mikogo's use will no doubt increase significantly and rapidly outside the English speaking world.

Until now Mikogo's website was solely in English. Consequently Mikogo has experienced its success and fame thus far primarily in the native English speaking countries, most notably the USA. But that has not stopped Mikogo from being a big hit in non-native English speaking countries. In fact, Mikogo is already being used in over 180 countries worldwide, and it was from this user base that many users volunteered to help and translate the Mikogo website.

"Having the Mikogo website in new languages will lead to Mikogo being used in an even greater number of countries," says Erik Boos, Co-Founder of Mikogo. "However our prime intention is to provide an easier to use website for our current users in the Chinese, German and Portuguese speaking countries. Plus it will allow further companies and people from these countries to visit our website and become acquainted with our service."

The new languages will allow Mikogo users to invite their web conference participants to the Mikogo website, and in their native language they can quickly and easily instruct them on joining their free Mikogo sessions. For those who are new to Mikogo, they now have the luxury of browsing the website and learning about the software in their native language.

The next step for Mikogo's globalization is to release its website in further languages. "Currently French and Spanish websites are underway and are expected to be released soon," explains Boos. "And we don't intend on stopping there as we have plans to release Mikogo in several other languages."

While the release of the Mikogo website in Chinese, German and Portuguese is a great leap in Mikogo's quest for becoming the most used web conferencing application worldwide, it is just the first of many more such releases to come that will help spread Mikogo's use around the world.

For further information and to view the Mikogo website in its current four languages, visit <http://www.mikogo.com>.

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About Mikogo

Mikogo incorporates innovative screen sharing technology to provide an easy-to-use free web conferencing solution, welcoming everyone to high-quality online collaboration. The popular software tool is now supplying its cost free solution in over 180 countries, primarily private users, freelancers and small businesses. Launched in 2007, Mikogo is provided by the renowned provider of web collaboration solutions, BeamYourScreen (<http://www.BeamYourScreen.com>), whose product range consists of software solutions for online meetings, online presentations, and remote support. At present, more than 1500 corporate customers in over 40 countries worldwide are using the BeamYourScreen technology and benefiting from significantly reduced travel time and travel expenses.