

Mikogo

Case Study - EZregister



EZregister

Scheduling an event with an online management system should be a simple and easy process. It's this ideology that spurred Sean Rowen to form EZregister, an online event registration and management system that simplifies the process for event registrations and payment collections.

“There’s no reason for our team to ever stop using Mikogo. We just wish we had located the service sooner.”

Sean Rowen
Company President
EZregister
www.EZregister.com

The Challenge

The nature of EZregister’s online business model enables team members to work remotely. Internal and client meetings are done via phone, and the team needed a visual tool to enable effective communication. EZregister had experimented with other platforms, but found the services came up short. Whether it was consistent technical issues, the overall time lag to login to the platform, or expensive monthly costs, finding a solution became difficult - until EZregister was introduced to Mikogo.

The Solution

Right from the first Mikogo meeting, EZregister were impressed by the software’s performance. *“Our team was amazed by the system’s ease of use, and unbeatable price. Not having to deal with periodic and unnecessary pop-up windows was also a welcomed change,”* explains Sean.

“We quickly realized that Mikogo was there in a pinch, and virtually invisible until the next meeting.”

The Conclusion

Thanks to Mikogo’s intuitive user interface, the web conferencing solution has been a popular and powerful resource for EZregister, now and long into the future. *“Ever since we started using Mikogo in the fall of 2008, we haven’t looked back. Time is saved, and the overall quality and effectiveness of our meetings has drastically improved. There’s no reason for our team to stop using Mikogo. We just wish we had located the service sooner.”*

About Mikogo - Mikogo incorporates innovative desktop sharing technology to provide an easy-to-use free online meeting solution, welcoming everyone to high-quality online collaboration. The popular software tool is now used in over 180 countries, primarily by private users, freelancers and small businesses. Launched in 2007, Mikogo is provided by the renowned provider of web collaboration solutions, BeamYourScreen, whose product range consists of software solutions for online meetings, online presentations, and remote support. At present, more than 2000 corporate customers in over 40 countries worldwide are using the BeamYourScreen technology and benefiting from significantly reduced travel time and travel expenses.