



Case Study - Business System Group



Beginning in Africa, Business System Group (BSG) has developed a strong presence in the global market with its exceptional skills in both business and software solution delivery services. BSG's expertise covers various industries ranging from Banking and Financial Services to Health and the Public Sector.

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Chase Richards

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The Challenge

To maximize the output of the expertise of consultants, it's crucial for BSG to have efficient coordination, a challenging task considering its offices are distributed in different cities and continents. Group meetings that involved verbal comparison of spreadsheet and document changes were too time-consuming. Consequently, BSG resorted to web solutions.

The Solution

Mikogo desktop sharing, with its ease-of-use has proven to be a powerful tool for cross-office collaboration. *“Mikogo has made all the difference! It is easy enough for even the non-technical user among us, and it has saved us a great deal of time by allowing us to shorten cross-office meetings. It allows us to make and view changes in real time, and eliminates the need for us to email documents back and forth to track changes.”*

The Conclusion

Mikogo has now been embraced by many of BSG's Business Units. *“In our line of business, innovation is what keeps us ahead of the pack. Finding the right new tools is always a part of this challenge. It is how we approach work for clients, and how we improve our ability to deliver quality solutions. Mikogo is lightweight and easy to use. It makes a previously cumbersome task so much easier, and we'll never go back!”*

About Mikogo - Mikogo incorporates innovative desktop sharing technology to provide an easy-to-use free online meeting solution, welcoming everyone to high-quality online collaboration. The popular software tool is now used in over 180 countries, primarily by private users, freelancers and small businesses. Launched in 2007, Mikogo is provided by the renowned provider of web collaboration solutions, BeamYourScreen, whose product range consists of software solutions for online meetings, online presentations, and remote support. At present, more than 2000 corporate customers in over 40 countries worldwide are using the BeamYourScreen technology and benefiting from significantly reduced travel time and travel expenses.